

European Regional Congress of the AISV-IAVS – Semiotics of Space /Spaces of Semiotics

Anfiteatro 3, Fundação Calouste Gulbenkian | Lisbon – 26-28 September 2011

PROGRAMME

Tuesday, 27th September

09:00–09:20	<b>Reception to the participant [Secretariat   Fundação Calouste Gulbenkian]</b>		
	MAIN SESSION		
PLACE ROOM	F. C. Gulbenkian Anfiteatro 3		
TEMA	SEMIOTICS AND STRUCTURATION OF VISUAL PRODUCTIONS		
MODERATOR	MARIA AUGUSTA BABO		
	MAIN SPEAKERS		
09:20–10:10	Jacques Fontanille - <b>Le sens pratique des sémiotiques dites 'visuelles'</b> - Université de Limoges, Institut Universitaire de France		
10:10–11:00	Paulo Fabbri - <b>Stratégies du visible: le mimétisme de la cellule à l'homme</b> - Università di Venezia, Venezia, Itália		
11:00–11:40	<b>COFFEE-BREAK   FCSH-UNL Ed. I&amp;D   Bar (1st floor)</b>		
	PARALLEL SESSIONS		
PLACE ROOM	F. C. Gulbenkian Anfiteatro 3	FCSH-UNL Edif. I&D MULTIUSOS 3 (4th floor)	FCSH-UNL Edif. I&D 1.04 (1st floor)
TEMA SUBTEMA	SEMIOTICS AND STRUCTURATION OF VISUAL PRODUCTIONS Struturation and Space	SEMIOTICS AND SYSTEMS OF VALUE – NEW SPACES AND NEW VISUAL MODALITIES Symbolic and Intercultural Spaces	SPACES OF ACTUAL EXPERIENCES Spaces and Texts
MODERATOR	Isabel Marcos	Albert Levi	Mariano Dagatti
11:40–12:00	<b>Alexandre Manuel</b> - Géographie épistémique et incidence pathémique dans le reportage : vers une scénographie du danger. - Université de Franche-Comté, França	<b>Thomas F. Broden</b> – Conjugating Dichotomous Semiotic Spaces: Anglophone North America and Romance Regions - Purdue University, USA	<b>Sungdo KIM</b> - Réflexions sémiotiques sur l'écriture virtuelle dans l'espace urbain augmenté - Korea University, Corée du Sud
12:00–12:20	<b>Anne Faure</b> - L'espace architectural contemporain et ses limites - École nationale supérieure d'architecture de Grenoble; Laboratoire « Les métiers de l'histoire de l'architecture. Édifices, villes, territoires », França	<b>Hyosup Song</b> – Transcendental vs. immanent semiosis in ancient vs. contemporary Buddhist figures - Sogang University, Seoul, Coreia do Sul	<b>Serge Bismuth</b> – Consistance et déterminité de l'espace ou l'espace comme chronotope romanesque - Université de Picardie Jules Verne, Amiens, France
12:20–12:40	<b>Laure Bolka-Tabary</b> – Espaces transposés : la mise en scène de productions médiatiques et artistiques sur Internet - Université Charles de Gaulle-Lille3, France	<b>Margarida Rendeiro</b> - The Metaphor of the Iberian Nation as Imaginary Space: Looking into <i>Jangada de Pedra</i> - CEPESE and Universidade Lusiana, Portugal	<b>Annette Béguin</b> – Explorer l'espace numérique au risque des métaphores - Université de Lille 3 (Laboratoire GERIICO), France
12:40–13:00	Debate	Debate	Debate
PLACE ROOM	FCSH-UNL Edif. I&D 1.05 (1st floor)	FCSH-UNL Edif. I&D 1.06 (1st floor)	FCSH-UNL Ed. I&D 0.07 (ground-floor)
TEMA SUBTEMA	NEW SPACES AND MORPHOLOGIES Semiotics, Cognition and Arts	SEMIOTICS AND CYBERSPACE. NEW SPATIAL PARAMETERS, NEW VISUAL MODALITIES Cyberspace and Social Networks	SEMIOTICS AND STRUCTURATION OF VISUAL PRODUCTIONS Struturation and Space
MODERATOR	Wildgen Wolfgang	Helena Pires	Josep Muntañola
11:40–12:00	<b>Carla Fernandes</b> - <i>Dance and spaces: multimodal metaphors in Rui Horta's creative universe</i> - Faculdade de Ciências Sociais e Humanas –Universidade Nova de Lisboa, Portugal	<b>Miguel Alvarez Peralta</b> – Facebook in the urbanisation of time. New spatial and time coordinates for personal interaction - Universidad Complutense de Madrid, Espanha	<b>Pascal Sanson</b> - L'identité des quartiers par l'analyse de leur échantillonnage visuel - Université François Rabelais de Tours, France
12:00–12:20	<b>*Ana Margarida Abrantes</b> - Skyscapes and Reveries. A cognitive semiotic approach to the visual poetry of flight - Universidade Católica de Lisboa, Portugal ( <i>a Confirmar</i> )	<b>Maria Gabriela Gama</b> – O eBay como espaço de flow experience: a efervescência do digital - Instituto de Ciências Sociais e Centro de Estudos de Comunicação e Sociedade (CECS) da Universidade do Minho, Campus de Gualtar Braga, Portugal	<b>Nícia Ribas D'Ávila</b> – La Spatialité Temporalisée dans L'Architecture de Niemeyer - UNIMAR, Marília, São Paulo, Brasil
12:20–12:40	<b>Maria Angélica Souza Ribeiro</b> – The conquest of white: an interval - Pontifícia Universidade Católica de São Paulo, Brasil	<b>*Tutku Akter</b> - Social Networks and Peering: exploratory study of the virtual environment, social networks and particularly Facebook Users in Northern Cyprus - Faculty of Communication and Media Studies, Girne American University, Northern Cyprus	<b>Caroline de Montety</b> - La ville comme scène d'énonciation des marques : appropriations, simulations, médiatisations - GRIPIC, Celsa-Paris-Sorbonne, França
12:40–13:00	Debate		Debate
13:00–14:30	<b>LUNCH BREAK   FCSH-UNL   SABOR@NOVA (Faculty's main entrance – Bar)</b>		
	PARALLEL SESSIONS		
PLACE ROOM	F. C. Gulbenkian Anfiteatro 3	FCSH-UNL Edif. I&D MULTIUSOS 3 (4th floor)	FCSH-UNL Edif. I&D 1.04 (1st floor)
TEMA SUBTEMA	SEMIOTICS AND STRUCTURATION OF VISUAL PRODUCTIONS Perception and Urbanity	SEMIOTICS AND INTERDISCIPLINARY METHODS Framing Spaces; Framing Imaginary	SPACES OF ACTUAL EXPERIENCES Performing Arts
MODERATOR	Gunnar Sandin	José Bragança de Miranda	Miguel Bandeira
14:30–14:50	<b>*Maria Guerreiro</b> – Urban Spaces, Live and Emergent Order - Dinâmia/CET, ISCTE-IUL, Portugal	<b>Miguel Sops de Melo Bandeira</b> - The geography of Braga in picture postcards - Universidade do Minho, Portugal	<b>Mariano Dagatti</b> – Hacia una proxémica política: el espacio gestual de interacción en los discursos públicos orales del ex presidente argentino Néstor Kirchner - Universidad de Buenos Aires, CONICET, Argentina
14:50–15:10	<b>Zeynep Onur; Ayşe Ece Onur; Emine Üstün</b> - Existential Semiotics of Space - Girne American University & Atolye B, Cyprus & Turquia	<b>Helena Pires</b> - 'Postcarded' landscapes and the memory of spaces - Universidade do Minho, Portugal	<b>Ana Claudia Mei Alves de Oliveira</b> – A La Parade de Carnaval, La Narrative De L'Immigration Du Nord-Est à São Paulo - Pontifícia Universidade Católica de São Paulo, COS-Centro Pesquisas Sociossemiótica, Brasil

15:10–15:30	<b>Frauke Wiegand</b> – Contested visual spaces of memory and identity: The postcolonial tourist practice - University of Copenhagen, Department of Arts & Cultural Studies, Dinamarca	<b>Moisés de Lemos Martins e Maria da Luz Correia</b> - Spaces of socialization, socialization of spaces - Universidade do Minho, Portugal	<b>Gilsamara Moura Robert Pires</b> - Dança e Ciência, uma possível semiose em “POP-UP: Ventana 1” - Escola de Dança da Universidade Federal da Bahia, Brasil
15:30–15:50	<b>Slobodan Dan Paich</b> – Public and Private Meaning. Reflection on Programmatic Pre-Arrangements and Unpredictable Responses in the Built Environment - Artship Foundation, United States America	<b>Madalena Oliveira</b> - On the back: postcards and spaces of intimacy - Universidade do Minho, Portugal	<b>Sergio Cabrerizo Romero</b> – En torno al espacio visual en los escenarios performativos: las cámaras de Vicente Colomar y María Jerez - Universidad Complutense de Madrid and Universidad Carlos III de Madrid. España
15:50–16:10	<b>Debate</b>	<b>Debate</b>	<b>Debate</b>
PLACE ROOM	FCSH-UNL Edif. I&D 1.05 (1st floor)	FCSH-UNL Edif. I&D 1.06 (1st floor)	FCSH-UNL Ed. I&D 0.07 (ground-floor)
TEMA SUBTEMA	<b>NEW SPACES AND MORPHOLOGIES</b> Semiotics and Morphologies	<b>SPATIAL AND VISUAL FIELDS INHERENT TO THE ACCELERATION OF HISTORY</b> The urbanization of Time and the disurbanization of Space	<b>SEMIOTICS AND SYSTEMS OF VALUE – NEW SPACES AND NEW VISUAL MODALITIES</b> Spaces and Practices
MODERATOR	<b>Jacques Fontanille</b>	<b>Bernard Lamizet</b>	<b>Thomas F. Broden</b>
14:30–14:50	<b>Bernard Lamizet</b> - La Mediation Semiotique de L'Espace - U.M.R. «Triangle», Lyon, França	<b>Francesco Sorce</b> – When space is time. Spaces of pictorial narrative - Università della Calabria, Itália	<b>Tatiana Rovina Castro Pereira</b> - The Semiotics Problem Of Floodplain Soccer' Space(s) In São Paulo - Pontifícia Universidade Católica de São Paulo, Brasil
14:50–15:10	<b>Ivan Darrault-Harris</b> - De l'architecture à la relation de soin : pour une sémiotique de l'espace psychothérapeutique - Université de Limoges (CERES) et École des Hautes Études en Sciences Sociales de Paris (UMR 17), France	<b>Göran Sonesson</b> – Spaces of Urbanity Revisited. From the Boulevard to the Mobile Phone Network - Centre for Cognitive Semiotics, Lund University, Suécia	<b>Reinaldo Miranda de Sá Teles &amp; Victor Aquino</b> – Urban Tourism in Sao Paulo - the significance of tourism in the context of globalization - School of Communications and Arts, University of São Paulo, Brasil
15:10–15:30	<b>António Fernando Cascais</b> - The Spatialization of Experience in the Visual Culture of Medicine: The Visible Human Project - Centro de Estudos de Comunicação e Linguagens, Universidade Nova de Lisboa, Portugal	<b>Catarina Patrício</b> – Expect the unexpected: Paul Virilio's "Museum of Accidents" - FCSH - Universidade Nova de Lisboa / CECL, Portugal	<b>Teresa Mora &amp; Helena Pires</b> – Houses'S- Universidade do Minho, Portugal
15:30–15:50		<b>Maria João Durão</b> - Interconnecting the endless house and the endless body - Faculdade de Arquitectura, Universidade Técnica de Lisboa, Portugal	<b>Daina Teters</b> - Understanding the Emptiness in Human Environments - Latvian Academy of Culture, Latvia
15:50–16:10	<b>Debate</b>	<b>Debate</b>	<b>Debate</b>
16:10–16:40	<b>COFFEE-BREAK   FCSH-UNL Ed. I&amp;D   Bar (1st floor)</b>		
	<b>PARALLEL SESSIONS</b>		
PLACE ROOM	F. C. Gulbenkian Anfiteatro 3	FCSH-UNL Edif. I&D MULTIUSOS 3 (4th floor)	FCSH-UNL Edif. I&D 1.04 (1st floor)
TEMA SUBTEMA	<b>SEMIOTICS AND STRUCTURATION OF VISUAL PRODUCTIONS</b> Space and Art	<b>SEMIOTICS AND INTERDISCIPLINARY METHODS</b> Spatial Models	<b>SPACES OF ACTUAL EXPERIENCES</b> Performing Arts
MODERATOR	<b>Paolo Fabbri</b>	<b>Moisés Lemos Martins</b>	<b>Zara Pinto Coelho</b>
16:40–17:00	<b>Tiziana Migliore</b> - Le terrain des miroglyphes. Remédiations et traductions de l' "Intérieur hollandais" dans Joan Miró, Université de Venise, Itália	<b>Maria Augusta Babo</b> - O Espaço como Habitáculo - CECL/FCSH-UNL, Portugal	<b>Marcelo Moreira Santos</b> – Cinema and Phenomenology: Toward a Reflection on the Phenomena of Modernity as the Kingspin for the Origin of Cinematographic Language - Pontifícia Universidade Católica de São Paulo, Brasil
17:00–17:20	<b>Lynn Bannon</b> - La peinture décloisonnée : la série Brooklyn Illuminations de Nomi Kaplan - Université du Québec à Montréal, Canadá	<b>José Bragança de Miranda</b> – A Divisão Originária - CECL/FCSH-UNL, Portugal	<b>AYŞE Emengen</b> - Looking at Pina's World Through 3D Glasses - Faculty Of Arts and Design, Yildiz Technical University, Istanbul, Turquia
17:20–17:40	<b>*Andrea D'Urso</b> – Théorie sémiotique valeurs Civilisation surréaliste - Università del Salento Lecce, Itália	<b>Maria Ogécia Drigo</b> – “A Lei da Mente” de Charles Sanders Peirce delineamento novos espaços, novas modalidades visuais e espaços de vivência - Universidade de Sorocaba (Uniso), Brasil	<b>Mabel Tassara</b> – Spatial constructions in film - UBA, School of Social Sciences. Argentina
17:40–18:00	<b>Debate</b>		<b>Sílvia Pinto</b> – Towards a Semiotics of Light - Universidade do Minho, Portugal
18:00–18:20	<b>Debate</b>	<b>Debate</b>	<b>Debate</b>
PLACE ROOM	FCSH-UNL Edif. I&D 1.05 (1st floor)	FCSH-UNL Edif. I&D 1.06 (1st floor)	FCSH-UNL Ed. I&D 0.07 (ground-floor)
TEMA SUBTEMA	<b>SPACES OF ACTUAL EXPERIENCES</b> Landscape Semiotics	<b>SPATIAL AND VISUAL FIELDS INHERENT TO THE ACCELERATION OF HISTORY</b> The urbanization of Time and the disurbanization of Space	<b>SEMIOTICS AND STRUCTURATION OF VISUAL PRODUCTIONS</b> Struturation and Space
MODERATOR	<b>Manar Hammad</b>	<b>Göran Sonesson</b>	<b>Albert Levi</b>
16:40–17:00	<b>Ana Melro; Mariana Lameiras; Helena Pires</b> – Landscape(s) in Second Life. The (e)motional along tracks - Centro de Estudos de Comunicação e Sociedade Universidade do Minho, Portugal	<b>Sorin Alexandrescu</b> - Le regard et (dans) l'espace - Université de Bucarest (UB), Roménia	<b>Elsa Soro</b> – Urban narrative and spatial identity: Barcelona as a mediterranean city - Universitat Autònoma de Barcelona, Espanha
17:00–17:20	<b>Peter Allingham</b> – Aesthetic Spatial Parameters in the Designed and Built Environment - Department of Communication, Aalborg University, Dinamarca	<b>Michael Rinn &amp; Benjamin Deroche</b> – Dans la Zone Interdite : Images de L' Histoire Accélérée - Université de Bretagne Occidentale, France	<b>Gunnar Sandin</b> – Visual and non-visual agency in transformation of urban space. On the semiotics of spatial governance - Lund University, Suécia
17:20–17:40	<b>Olga Lavrenova</b> - The semiotics of cultural landscape (cultural space) - Institute of Cultural and Natural Heritage, International Centre of the Roerichs, Moscow, Russia	<b>Carolina Tomasi</b> - Accélération et décélération: le classicisme et le baroque chez les BDs - Faculdade de Filosofia, Letras e Ciências Humanas da Universidade de São Paulo, Brasil	<b>Katiuscia Darici</b> – La ciudad de los prodigios de Eduardo Mendoza: la sintaxis urbana y el metadiscuro sobre Barcelona - Ca' Foscari University of Venice, Itália
17:40–18:00	<b>Ana Francisca Azevedo</b> - A paisagem como entidade semiótico - material - Universidade do Minho, Portugal	<b>Carlos Recio Dávila</b> - Desmatérialisation de l'information, desmatérialisation de l'espace - Universidad Autónoma de Coahuila, México	<b>Célia Belim Rodrigues</b> - Pombaline Downtown. The symbolism of a space grammar in time - High Institute of Social and Political sciences (ISCSP), Technical University of Lisbon (UTL), Portugal
18:00–18:20	<b>Debate</b>	<b>Debate</b>	<b>Debate</b>
20:00–23:00	<b>DINNER [tmn ao vivo / Armazém F, Santos – Lisbon]</b>		